



mazda

2010 Mazda3  
Zoom-Zoom



You've just entered all-new MAZDA3 territory. Land of the goosebump and white knuckle. Home of the curve, the rise and the twist. Where drivers who refuse to compromise joy in the name of practicality dig in their heels and stand their ground. We invite you to join them. To plant your flag and pledge your adrenaline to all that MAZDA3 stands for. To embrace the spirit of a fun-to-drive new sport compact with features you never expected. And exercise your right to an exhilarating ride that puts it all within your reach. All new. MAZDA3. Zoom-Zoom. Forever.





**Dialed-In Performance:** Both MAZDA3 engines are advanced, all-aluminum, 16-valve, DOHC designs. Both also utilize variable valve timing to optimize low-end torque, high-rpm power and fuel efficiency.

**Geared for Fun:** MAZDA3 comes with a choice of transmission: A responsive six-speed manual gearbox. A fuel-efficient five-speed manual gearbox. Plus, a five-speed **Sport** automatic with manual-shift mode.



**More pedal to the metal. Less pump to the tank.** Performance, meet fuel efficiency. Fuel efficiency, meet performance. It's the ultimate win-win. Because the all-new MAZDA3 offers up a choice of two spirited, yet fuel-efficient engines. A responsive 148-hp, 2.0 L engine that delivers a pump-friendly 8.1 L/100 km city.<sup>†</sup> And 167-hp, 2.5 L engine that combines top-shelf performance with excellent fuel economy. We can't think of two more exhilarating ways to make every drop of fuel count. And all without sacrificing a single drop of adrenaline.

<sup>†</sup>Estimated fuel economy. Actual results may vary.



**Serious performance engineering. Now go play.** Remember your favourite Hot Wheels® car? How you'd scream, "mine!" if anyone went near it? Well, this time your favourite car is nobody's toy. Because every MAZDA3 comes equipped with some serious performance hardware. Including a sport-tuned suspension that delivers a true and accurate driving line. A precise rack-and-pinion steering system rigidly mounted for immediate response to driver input. Fade-resistant four-wheel disc brakes with Anti-lock Brake System (ABS), Electronic Brake Force Distribution (EBFD) and brake assist. Front and rear stabilizer bars that defy the inertia of unwanted body motion. Plus, available advanced safety technology that includes both Dynamic Stability Control (DSC)\* and Traction Control (TCS). So get ready to scream, "mine!" again. Because the new MAZDA3 hits the road ready to play.

\*DSC is not a substitute for safe driving practices.



**The Fun Starts Here:** Available push-button start enables you to instantly fire up your new MAZDA3 without the need of an ignition key. Something the competition doesn't even offer.



**Buttomed-Up:** Mazda's intelligent keyless entry system makes it quick and easy to lock or unlock your new MAZDA3 - all at the touch of a button. Trunk release (sedan only) and panic functions are also included.

**Nothing else remotely like it.** The instant you touch the intelligent keyless button on the door, your MAZDA3 recognizes you and comes to life before your eyes. The door unlocks. Innovative sequential welcoming illumination casts a warm glow across the interior. An eight-way, power-adjustable driver's seat automatically hits your personal setting. Push a button and the engine starts. And that's just for starters. The leather-trimmed tilt steering wheel is outfitted with lighted controls for audio, Bluetooth® and cruise control. Bi-xenon headlights, rain-sensing wipers, a dual-zone automatic climate system and adjustable, heated front seats also await the command of your touch. This is the only car in its class that welcomes you this way. And the whole time, your key never leaves your pocket.





**Beautifully seamless. Even where it has seams.** This is the sort of focus on detail and excellence of craft that you normally associate with pricey luxury cars. For example, meticulously stitched, high-bolstered leather accent is available on the seating, steering wheel, and even the shifter. Graceful sweeping lines, exquisite detailing and subtle textures come together with uncompromising fit and finish. In fact, the more you spend time in the spacious new MAZDA3 interior, the more you wonder at what point it all ceases to be craftsmanship and starts to become art.

**Full-colour Multi-Information Display (MID) with compact navigation<sup>†</sup>** - first in class

**10-speaker Bose<sup>®</sup> Centerpoint<sup>®</sup> Surround Sound System<sup>†</sup> (six-disc, in-dash CD changer with MP3 functionality)** - first in class

Moonroof with tilt and slide\*

Dual heated door mirrors

Eight-way power driver's seat with three memory settings\*\*

Leather-trimmed seats\*\*

**Rain-sensing intermittent wipers** - first in class

**Dual-zone automatic climate control** - first in class

**Bi-xenon Adaptive Front Headlights<sup>†</sup>** - first in class

LED taillights

LED turn signal on door mirrors

Trip computer

New 2.5 L engine with 167 hp

SIRIUS Satellite Radio<sup>†</sup>

Sporty fog lights

Adjustable heated front seats

17-inch alloy wheels

Intelligent keyless entry with push-button start<sup>†</sup>

Dual sport exhaust garnish

GT model shown

**What'll it carry? What've you got?** Once again MAZDA3 surprises the category. This time with unexpected versatility. MAZDA3 Sport is designed to be all about you, the open road and a ton of stuff. Including a convenient fifth door and 60/40-split fold-down rear seat; it's as open to new experiences as you are. Like being able to easily transport longer, larger items - and still leave room for a backseat driver. And with the seats unfolded you've got 481 L of cargo space for sports equipment, camping gear, luggage and whatever else gets you through the long haul. Oh, and don't worry - its potent new 167-hp engine has more than enough juice to get it all to whatever exciting point B you have in mind.



**Breaking the Sound Barrier.** An innovative Bose® Centerpoint® Surround Sound System is available. Equally impressive, its patented AudioPilot® technology automatically compensates for distracting road, wind and cabin noises. All to ensure nothing comes between you and the music that moves you.



**Technically, it's a genius.** Oh, the technological treats that await you in the new MAZDA3. An innovative Multi-Information Display (MID) elegantly integrates and communicates audio system information, trip computer calculations, vehicle systems data, ambient temperature and maintenance reminders. And with the available navigation system, it's all in vivid living colour. Other impressive standard features include: Bluetooth® hands-free phone and audio capabilities and a six-speaker AM/FM CD stereo (available on most models). Plus an auxiliary audio input jack for your MP3 player. SIRIUS Satellite Radio<sup>+</sup> is also available. Clearly when it comes to the latest and greatest in all things techno, MAZDA3 is beyond smart; it's flat out gifted.



**Safety conscious? Safety obsessed is more like it.** Bi-xenon Adaptive Front Lighting System (AFS) turns the headlights up to 15° to help you “see around corners” as you steer. Power-assisted, four-wheel disc brakes and Anti-lock Brake System (ABS) offer better stopping power. Front and rear crumple zones and side-impact door beams help protect everyone inside. Along with dual front air bags, dual front side-impact air bags and side-impact air curtains.\* Plus front active adjustable headrests. Collapsible steering column. Bottom line, if it can make you safer, we put it in the MAZDA3.



**More Bright Spots:** LED (light-emitting diode) taillights are standard on GT models. Faster reacting, brighter and longer-lasting than conventional light bulbs, they provide added safety. Heated outside mirrors with integrated turn signal indicators are also standard.

**Hidden Strengths:** Mazda's Triple “H” Construction System is standard on all MAZDA3 models. It provides extra steel reinforcements to add further strength to critical body areas. Among its key benefits are enhanced structural integrity, improved overall handling and greater impact protection.



\*Always wear your seat belt and secure children in the rear seats in appropriate child restraints.



## 2010 MAZDA3 & MAZDA3 SPORT COLOURS

### EXTERIOR COLOURS



BLACK MICA



CRYSTAL WHITE PEARL



COPPER RED MICA



VELOCITY RED MICA



CELESTIAL BLUE MICA



GUNMETAL BLUE MICA



ALUMINUM METALLIC MICA



GRAPHITE MICA

### INTERIOR COLOURS



BLACK CLOTH (GX)



BLACK CLOTH (GS & GT)



DUNE BEIGE/BLACK CLOTH

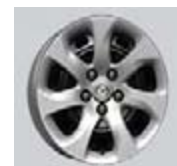


BLACK LEATHER



DUNE BEIGE LEATHER

### MAZDA3 & MAZDA3 SPORT WHEELS



16" steel wheels with full wheel covers (GX)



16" alloy wheels (GS)



17" alloy wheels (GT)

**MAZDA WARRANTY** The basic warranty on the MAZDA3 and MAZDA3 Sport covers all parts found to be factory defective for 3 years or 80,000 km, whichever comes first. Additional warranties cover powertrain components for a period of 5 years or 100,000 km, whichever comes first, body sheet metal perforation for 5 years and unlimited mileage and specific emission control components for up to 8 years or 128,000 km. Exclusions from coverage are limited to maintenance items or adjustments (repairs not requiring parts replacement) on vehicles over 12 months old and repairs due to normal wear and tear. Ask your Mazda Dealer for additional information.

**ROADSIDE ASSISTANCE PROGRAM** As part of our commitment to your total satisfaction, 2010 MAZDA3 and MAZDA3 Sport owners are automatically enrolled in our Roadside Assistance Program. Roadside Assistance protects your MAZDA3 and MAZDA3 Sport for the duration of the 3-year basic limited warranty. Should you require assistance during this period, our service will help to get your vehicle back on the road and minimize any inconvenience. For complete details on this program, see your Mazda Dealer.

**MAZDA MOBILITY ASSISTANCE PROGRAM** Mazda Canada believes that vehicle access is vital for everyone. Under this program, physically challenged customers who purchase or lease a new, unused Mazda vehicle may be eligible to receive assistance from Mazda Canada Inc. to aid with the cost of acquiring and installing adaptive driving aids on their vehicle. For complete details on this program, see your Mazda Dealer.

**MAZDA TEST-DRIVE EXPERIENCE** Exhilaration begins with the Mazda Test-Drive Experience - a uniquely designed road trip engineered to take you miles beyond the ordinary test-drive. Down local streets, on-ramps, highways and off-ramps. Through straightaways, S-curves and corners. It's all about putting a Mazda to the test under real-world conditions. It's about discovering the superb acceleration, braking, steering, handling and ride quality that every Mazda offers. And rediscovering that fun, connected-to-the-road feeling we call Zoom-Zoom.

**READY TO ROLL** Our pre-delivery commitment means every new Mazda is checked out, gassed up and fitted with floor mats.

### MAZDA3 COLOUR COMBINATIONS

EXTERIOR	INTERIOR		
	GX (CLOTH)	GS & GT (CLOTH)	GT (LEATHER)
Black Mica	Black	Black	Black
Crystal White Pearl	Black	Dune Beige/Black or Black	Dune Beige or Black
Copper Red Mica	Black	Dune Beige/Black or Black	Dune Beige or Black
Velocity Red Mica	Black	Black	Black
Celestial Blue Mica	Black	Black	Black
Gunmetal Blue Mica	Black	Black	Black
Aluminum Metallic Mica	Black	Black	Black
Graphite Mica	Black	Black	Black

### MAZDA3 SPORT COLOUR COMBINATIONS

EXTERIOR	INTERIOR		
	GX (CLOTH)	GS & GT (CLOTH)	GT (LEATHER)
Black Mica	Black	Black	Black
Crystal White Pearl	Black	Dune Beige/Black or Black	Dune Beige or Black
Copper Red Mica	Black	Dune Beige/Black or Black	Dune Beige or Black
Velocity Red Mica	Black	Black	Black
Celestial Blue Mica	Black	Black	Black
Gunmetal Blue Mica	Black	Black	Black
Aluminum Metallic Mica	Black	Black	Black
Graphite Mica	Black	Black	Black



For peace-of-mind motoring, we've created the Mazda Added Protection Plan (M.A.P.). M.A.P. complements your Mazda Limited Warranty for up to 7 years or 160,000 km, and protects you from unexpected repair expenses and the rising cost of repairs. All M.A.P. plans include Personal Budget and Repair Inflation Protection. In addition, all M.A.P. plans include Premium Roadside Assistance, which extends the roadside assistance coverage offered during the new-vehicle limited-warranty period throughout the M.A.P. term. The Premium Roadside Assistance offers Towing, Winching, Battery Boost, Out-of-Fuel Coverage, Tire Service, Lockout Service, Emergency Travel Expense Reimbursement and Travel Planning and Dealer Locator. Should you ever decide to sell your Mazda vehicle, M.A.P. is transferable to future owners and will enhance the resale value of your vehicle. The Mazda Added Protection Plan is fully backed and administered by Mazda Canada Inc. For more information, please contact your Mazda Dealer.



Ask your dealer about Mazda's competitive program for recent university and college graduates.

Product changes and options availability: Following publication of this brochure, certain changes in standard equipment, options, prices and the like, or product delays may have occurred which would not be included in these pages. Your Mazda Dealer is your best source for up-to-date information. Mazda reserves the right to change product specifications at any time without incurring obligations. Options and accessories shown or described in this brochure are available at extra cost and may be offered only in combination with other options or subject to additional ordering requirements or limitations. E. & O. E.

MAZDA3 & MAZDA3 SPORT ACCESSORIES



SIRIUS Satellite Radio

- 6-disc in-dash CD/MP3 changer (panel required)
- Auto-dimming mirror with compass and HomeLink®
- Bike carrier



Ashtray (cup type with LED illumination)

- Cargo mat
- Cargo net
- Cargo tray
- Door visors
- Front air dam skirt



iPod® adapter3

- Front mask
- Front mud guards
- Gear shift knob - Carbon fiber and aluminum (MT only)
- Hood deflector - Smoke



Scuff plates

- Interior door grip cover - Silver
- Moonroof wind deflector - Smoke
- Raised rear spoiler
- Rear lip spoiler



Wheel locks - Chrome (set of four)

- Rear under skirt and aero flares
- Remote engine start (AT only)
- Roof rack ski/snowboard carrier
- Side marker cover - Chrome

For further information, please refer to the MAZDA3 and MAZDA3 Sport Accessories Brochure. Mazda notes that all Genuine Mazda Accessories, if installed by your Mazda Dealer prior to or at an initial vehicle retail delivery, carry the same new-vehicle basic warranty as the MAZDA3 and MAZDA3 Sport.

2010 MAZDA3 & MAZDA3 SPORT SPECIFICATIONS

ENGINE	MAZDA3 GX & GS & MAZDA3 SPORT GX	MAZDA3 GT & MAZDA3 SPORT GS & GT
Type	2.0 L DOHC 16-valve 4-cylinder	2.5 L DOHC 16-valve 4-cylinder
Displacement	1,999 cc	2,489 cc
Compression ratio	10.0:1	9.7:1
Horsepower SAE net	148 @ 6,500 rpm	167 @ 6,000 rpm
Torque SAE net lb. ft.	135 @ 4,500 rpm	168 @ 4,000 rpm
Fuel system	Electronic Fuel Injection (EFI)	Electronic Fuel Injection (EFI)
Recommended fuel	Regular	Regular
DRIVETRAIN		
Type	Transverse front engine/front-wheel drive	
Transmission	5-speed manual (MAZDA3 GX and GS, MAZDA3 Sport GX) 6-speed manual (MAZDA3 GT, MAZDA3 Sport GS and GT) Optional: 5-speed Sport mode automatic	
CHASSIS		
Frame	Unit body (monocoque) with side-door impact-protection beams and triple "H" construction	
Front suspension	Independent strut type, coil springs and stabilizer bar	
Rear suspension	Independent multi-link, coil springs and stabilizer bar	
Steering	Rack-and-pinion with Electro Hydraulic Power-Assist Steering	
Minimum turning circle	10.4 m (curb-to-curb)	

CHASSIS (cont'd)	
Brakes	Power-assisted 4-wheel disc brakes Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)
Curb weight (kg)	MT AT MAZDA3 GX and GS 1,295 1,328 MAZDA3 GT 1,354 1,381 MAZDA3 Sport GX 1,313 1,343 MAZDA3 Sport GS and GT 1,372 1,399
CAPACITIES	
Seating	5 persons
Fuel tank	55 L (MAZDA3 GX and GS, MAZDA3 Sport GX) 60 L (MAZDA3 GT, MAZDA3 Sport GS and GT)
EXTERNAL DIMENSIONS (mm)	
Wheelbase	2,640
Track (fr/rr)	1,535/1,520 (MAZDA3 GX, GS and MAZDA3 Sport GX, GS) 1,530/1,515 (MAZDA3 GT and MAZDA3 Sport GT)
Overall length	4,590 (MAZDA3 GX and GS) 4,595 (MAZDA3 GT) 4,500 (MAZDA3 Sport GX)

EXTERNAL DIMENSIONS (mm) (cont'd)					
4,505 (MAZDA3 Sport GS and GT)					
Overall width	1,755				
Overall height	1,470				
Ground clearance	155				
INTERNAL DIMENSIONS		MAZDA3	MAZDA3 SPORT		
Headroom - with moonroof (fr/rr) (mm)	967/950	967/957			
Headroom - without moonroof (fr/rr) (mm)	987/953	987/964			
Legroom (fr/rr) (mm)	1,068/919	1,068/919			
Shoulder room (fr/rr) (mm)	1,395/1,371	1,395/1,371			
Cargo volume (L)	335	481			
Passenger volume (L)	2,665	2,678			
Total interior volume (L)	3,000	3,159			
FUEL ECONOMY RATINGS* (L/100 km)					
		2.0 L MAZDA3 GX & GS MAZDA3 SPORT GX	2.5 L MAZDA3 GT MAZDA3 SPORT GS & GT		
		5MT	5AT Sport	6MT	5AT Sport
City	8.1	8.7	10.1	9.2	
Highway	5.9	6.0	6.9	6.8	

\*Estimated fuel economy. Your actual fuel consumption may vary.

ENGINEERING FEATURES	MAZDA3			MAZDA3 SPORT		
	GX	GS	GT	GX	GS	GT
2.0 L DOHC 16-valve 4-cylinder engine	S	S	-	S	-	-
2.5 L DOHC 16-valve 4-cylinder engine	-	-	S	-	S	S
5-speed manual transmission	S	S	-	S	-	-
6-speed manual transmission	-	-	S	-	S	S
5-speed Sport mode automatic transmission	0	0	0	0	0	0
Power-assisted 4-wheel disc brakes	S	S	S	S	S	S
Anti-lock Brake System (ABS) with Electronic Brake Force Distribution (EBFD)	S	S	S	S	S	S
Front and rear stabilizer bars	S	S	S	S	S	S
Dynamic Stability Control (DSC)	-	CP	S	-	CP	S
Traction Control System (TCS)	-	CP	S	-	CP	S
WHEELS AND TIRES						
16" steel wheels with full wheel covers	S	-	-	S	-	-
16" alloy wheels	-	S	-	-	S	-
17" alloy wheels	-	-	S	-	-	S
205/55R16 all-season tires	S	S	-	S	S	-
205/50R17 all-season tires	-	-	S	-	-	S
Temporary spare tire	S	S	S	S	S	S
EXTERIOR FEATURES						
Sporty bumpers	-	-	S	-	S	S
Side sill extensions	A	A	A	A	S	S
Black front grille with plated grille bar	S	S	-	S	-	-
Black front grille with grey grille bar	-	-	S	-	S	S
Body-coloured door handles	S	S	S	S	S	S
Body-coloured roof spoiler	-	-	-	S	-	-
Body-coloured sporty roof spoiler	-	-	-	-	S	S
Body-coloured power-operated door mirrors	S	S	S	S	S	S
Dual heated door mirrors	-	S	S	-	S	S
LED turn signal on door mirrors	-	-	S	-	-	S
Headlights - Bi-xenon (HID) with manual levelling feature	-	-	S	-	-	S
Automatic headlight control	-	S	S	-	S	S
Adaptive Front Lighting System (AFS) with automatic headlight levelling	-	-	GT-E	-	-	GT-E
Fender side turn signals	S	S	-	S	S	-
Sporty LED taillights	-	-	S	-	-	S
Fixed constant windshield wipers	S	-	-	S	-	-
Rain-sensing intermittent windshield wipers	-	S	S	-	S	S
Rear window defroster	S	S	S	S	S	S
Intermittent rear wiper	-	-	-	S	S	S
Sporty fog lights	-	-	S	-	S	S
Sporty exhaust garnish	S	S	-	S	-	-
Dual sport exhaust garnish	-	-	S	-	S	S
2.5 L badge	-	-	S	-	S	S
Rear lip spoiler	A	A	S	-	-	-
Roof rack mounting hardware	S	S	S	S	S	S
AUDIO						
AM/FM CD player with 4 speakers and MP3 functionality	S	-	-	S	-	-
AM/FM CD player with 4 speakers, 2 tweeters and MP3 functionality	-	S	S	-	S	S
6-disc in-dash CD changer with MP3 functionality	-	-	S	-	-	S
Bluetooth® hands-free phone integration with Audio Profile	-	S	S	-	S	S

AUDIO (cont'd)	MAZDA3			MAZDA3 SPORT		
	GX	GS	GT	GX	GS	GT
10-speaker premium Bose® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology	-	-	GT-E	-	-	GT-E
Auxiliary audio input	S	S	S	S	S	S
SIRIUS Satellite Radio	-	-	GT-E	-	-	GT-E
Steering-wheel-mounted audio controls	-	S	S	-	S	S
COMFORT AND CONVENIENCE						
Air conditioning with micron air filter	0	S	S	0	S	S
Dual-zone automatic climate controls	-	-	S	-	-	S
Rear seat heater ducts	S	S	S	S	S	S
Steering-wheel-mounted cruise controls	-	S	S	-	S	S
Tilt and telescopic steering wheel	S	S	S	S	S	S
Internal fuel door release	S	S	S	S	S	S
Internal trunk release	S	S	S	-	-	-
Auto-dimming rearview mirror	-	S	S	-	S	S
Power door locks	S	S	S	S	S	S
Speed-sensing door locks	S	S	S	S	S	S
Remote keyless entry system with 2-action unlock feature (includes two transmitters)	-	S	S	S	S	S
Intelligent key system (keyless entry and start) with push-button ignition	-	-	GT-E	-	-	GT-E
Illuminated entry	S	S	S	S	S	S
Power windows with driver's one-touch down feature and switch illumination	S	S	S	S	S	S
Trunk/cargo lamp	S	S	S	S	S	S
Map lamps	S	S	S	S	S	S
Driver's and passenger's sunvisors with vanity mirrors	S	S	-	S	S	-
Driver's and passenger's sunvisors with illuminated vanity mirrors	-	-	S	-	-	S
12-volt power outlet (2)	S	S	S	S	S	S
Dual front cup holders	S	S	S	S	S	S
Passenger assist grips (3)	S	S	S	S	S	S
Coat hooks (2)	S	S	S	S	S	S
Power glass moonroof with tilt and slide	-	CP	0	-	CP	0
SEAT AND TRIM						
Reclining front bucket seats with thigh support	S	S	S	S	S	S
Adjustable driver's seat lifter	S	S	S	S	S	S
8-way power-adjustable driver's seat with memory function	-	-	LP	-	-	LP
Adjustable heated front seats	-	-	S	-	-	S
60/40-split fold-down rear seatback	S	S	S	S	S	S
Rear centre armrest with 2 cup holders	S	S	S	S	S	S
Casual cloth upholstery	S	S	-	S	S	-
Sporty cloth upholstery	-	-	S	-	-	S
Leather-trimmed upholstery	-	-	LP	-	-	LP
Leather-wrapped 3-spoke steering wheel	-	-	S	-	-	S
Leather-wrapped shift knob	-	-	S	-	-	S
Leather-like trimmed door panel	-	-	LP	-	-	LP
Silver decoration on instrument panel	-	S	S	-	S	S
Black-out meter set	-	-	S	-	-	S
Silver finish on inner door handles	-	S	S	-	S	S
Custom-fitted floor mats	S	S	S	S	S	S

INSTRUMENT PANEL AND STORAGE	MAZDA3			MAZDA3 SPORT		
	GX	GS	GT	GX	GS	GT
Tachometer	S	S	S	S	S	S
Exterior temperature gauge	S	S	S	S	S	S
Engine coolant temperature gauge	S	S	S	S	S	S
Ignition key illumination	S	S	S	S	S	S
Warning lights for low fuel level, low windshield washer fluid, door ajar, check engine, oil pressure and air bags	S	S	S	S	S	S
Trip computer with fuel economy/range and average speed data	-	-	S	-	-	S
Multi-Information Display (MID) without colour	-	-	S	-	-	S
Multi-Information Display (MID) with colour and navigation system	-	-	GT-E	-	-	GT-E
Centre console box with lid	S	S	-	S	S	-
Centre console box with sliding lid	-	-	S	-	-	S
Soft leather-like centre console box lid	-	-	LP	-	-	LP
Front door storage pockets with bottle holders	S	S	S	S	S	S
Rear door bottle holders	S	S	S	S	S	S
Illuminated glove compartment	S	S	S	S	S	S
Passenger's side seat-back pocket	S	S	S	S	S	S
SAFETY AND SECURITY						
Dual front air bags	S	S	S	S	S	S
Dual front side air bags	S	S	S	S	S	S
Dual side air curtains	S	S	S	S	S	S
Engine immobilizer theft-deterrent system	S	S	S	S	S	S
Anti-theft alarm system	-	S	S	S	S	S
Front active adjustable front seat headrests	S	S	S	S	S	S
Adjustable rear seat headrests	S	S	S	S	S	S
Adjustable front safety-belt anchors	S	S	S	S	S	S
Integrated child-seat anchors	S	S	S	S	S	S
3-point safety belts for all occupants	S	S	S	S	S	S
Driver's and front passenger's safety-belt pretensioners and load limiters	S	S	S	S	S	S
Child-proof door locks	S	S	S	S	S	S
Side-door impact-protection beams	S	S	S	S	S	S

S = Standard 0 = Optional LP = Luxury Package A = Accessory CP = Comfort Package GT-E = GT-E Package - = Not available

**Comfort Package (GS):** Power glass moonroof, Traction Control System (TCS) and Dynamic Stability Control (DSC).

**Luxury Package (GT):** Soft leather-like centre console box lid, leather-trimmed upholstery, leather-like trimmed door panel and 8-way, power-adjustable driver's seat with memory function.

**GT-E Package (GT):** Multi-Information Display (MID) with colour and navigation system, SIRIUS Satellite Radio, 10-speaker premium BOSE® audio system with Centerpoint® Surround Sound System and AudioPilot® noise compensation technology, Adaptive Front Lighting System (AFS) with automatic headlight levelling and intelligent key system with push-button ignition.

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ZOOM-ZOOM. FOREVER.



Get more detailed information on your MAZDA and MAZDA Sport.  
Check out our website at [www.mazda.ca](http://www.mazda.ca) for specifications and features, option packages, pricing, financing, to get a quote and find a dealer near you.

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